



JMS PUBLIC RELATIONS

**Media Release: August 2008**

*Preparing to be Beautiful*

October 31 – November 2

Moore's Building Contemporary Art Gallery

Media Contact: John Michael Swinbank – 0414 743 418 – [jm@johnmichael.com.au](mailto:jm@johnmichael.com.au)

***Preparing to be Beautiful – when more is simply never enough***

The world premiere of a full length dance work that challenges all the senses will be presented at the Moore's Building Contemporary Art Gallery from October 31 to November 2 during the Silver ARTRAGE festival.

*Preparing to be Beautiful* is an exciting collaboration between Perth-based choreographer Alice Lee Holland, and Sydney-based composer (and ABC Classic FM presenter) Julian Day for six dazzling dancers, Sally Blatchford, Sofie Burgoyne, Aisling Donovan (WA Dance Awards 2008 Emerging Artist), Luke Hickmott, Joshua Mu (WA Dance Awards 2008 - Outstanding Performance by a Male Dancer) and Timothy Ohl.

Combining virtuosic physicality, a scintillating new score, glamorous costumes, and the elements of aroma through masses of pungent lilies, and taste from the stylish tapas at interval provided by the venue's Moore & Moore Café and wines by Juniper Estate, this special event offers the audience more than just a visual dance experience - it is a total ravishment of the senses.

Set at an elegant dinner party, *Preparing to be Beautiful* explores the concept of flawed perfectionism in our society by depicting through dance, the 'beautiful' lives we live, from candlelit intimacy, to boozy chaos and abrasive argument.

Recently returned from a New York premiere of her, choreographer, Alice Lee Holland said that *Preparing to be Beautiful* stems from a fascination with the way something very beautiful can be threatening. "Take the way a wedding reception is planned so meticulously, only to tumble into drunken chaos as guests spill their drinks and slur their words on the dance floor," she said. "It's almost as if perfection invites chaos and disintegration; that over-planning will inevitably lead to disappointment in some way."

Holland chooses dance as her form of expression because the body is able to speak a language that words cannot. "Dance is totally evocative guiding the audience but also leaving room for them to make their own way through the ideas," she said.

The world premiere season of this full-length work with original score is a highly anticipated event with *The West Australian* Dance Reviewer describing a showcase extract as "stylish and energetic".

Tickets inclusive of interval drinks and tapas are extremely limited for this evening of sensuous dance, consuming passion and the pursuit of perfection. Bookings can be made at BOCS 9484 11 33 or online [www.bocsticketing.com.au](http://www.bocsticketing.com.au)

**Excellent images as well as photo and interview opportunities are available.**

Please contact John Michael Swinbank 0414 743 418 [jm@johnmichael.com.au](mailto:jm@johnmichael.com.au)

Alternatively, David Hall 0423 083 004 [david@johnmichael.com.au](mailto:david@johnmichael.com.au)

*Preparing To Be Beautiful*

8pm October 31 – November 2

Venue: Moore's Building Contemporary Art Gallery

46 Henry Street, Fremantle

Bookings: BOCS on 9484 1133 or [www.bocsticketing.com.au](http://www.bocsticketing.com.au)